

COMMISSIONERS' MINUTES – DAVIS COUNTY

Work Session Minutes

June 18, 2019

The Board of Davis County Commissioners met for a Work Session at 8:45 a.m. on June 18, 2019, in room 306 of the Davis County Administration Building, 61 South Main Street, Farmington, Utah. Notice of this meeting was given under the requirements of UCA § 52-4-202.

ATTENDEES

Davis County Commissioners in attendance were: Chairman Randy B. Elliott; Vice-chair Lorene Miner Kamalu; and Bob J Stevenson.

Davis County Staff in attendance were: Curtis Koch, Clerk/Auditor; Neka Roundy, Community and Economic Development Specialist; Shairise Bills, Deputy Clerk/Auditor; Mack McDonald, Facilities Director; Mark Langston, Information Systems Director; Neal Geddes, Chief Civil Deputy Attorney; and Kent Andersen, Community and Economic Development Director.

Members of the public in attendance were: Ron Mortensen

AGENDA AS POSTED

8:30 Utah Foundation
8:45 Personal Use Policy
9:05 Introduction of Jessica Merrill, Davis County Tourism Deputy Director
9:10 Great Salt Lake Bird Festival Follow-Up Report— Neka Roundy, Davis County CED Specialist
9:30 Regional Development Initiative— Mike Flynn, EDCUtah

DISCLAIMER

The meeting was an open dialogue. Critical points in the discussion have only been briefly summarized. The reader may refer to the audio and the publicly distributed materials for further clarification of content. Timestamps have been noted in the minutes to aid in locating points of discussion in the audio recording.

All documents from this meeting are on file in the Davis County (DC) Clerk/Auditor's office.

The meeting commenced at 8:48 a.m.

WORK SESSION DISCUSSION

Utah Foundation (*Minute 00:36*)

Commissioner Elliott asked for the other Commissioners' opinions on increasing the County's level of participation in the Utah Foundation by having one of the Commissioners sit on the board. Commissioner Kamalu said the Utah Foundation is non-partisan, and their bylaws do not require an executive-level board member. There was a broader discussion of the various boards the Commissioners currently serve on, and the requirement to have a member of the legislative body serving on these boards. There was weigh-in by the Clerk/Auditor and Attorney. The Commissioners were encouraged to look at the potential impact or influence on policies that could come from holding a position on any particular board.

The Commissioners will look at the Utah Foundation's bylaws, research, and any other associated paperwork to determine the most advantageous level of participation. A legal review of it will be done, and a decision will be made on holding a board position.

Personal Use Policy — Presented by Curtis Koch and Neal Geddes (*Minute 11:03*)

Neal explained the Personal Use Policy was drafted as a result of House Bill (HB) 163, which states that any use of public property equates to a felony. It is intended to be a stop-gap policy authorizing incidental or limited use of public property and would protect County employees from the HB 163 liability until the Legislature modifies the statute.

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The policy language was explained. Neal suggested changing the language in the fourth bullet point from the bottom, to include the caveat "if it is incidental or *de minimis*, and the employee has received approval." He explained the need for it and will submit the change in language this week for the Commissioners to review. It is expected to be on next week's Commission Meeting agenda.

See Attachments A1-A3.

Introduction of Jessica Merrill, Davis County Tourism Deputy Director (Minute 26:52)

Kent Anderson introduced Jessica Merrill as the new Davis County Tourism Director. Her background was a huge deciding factor in hiring her for the position. She came from a strong marketing background in advertising and most recently was with Overstock.com managing all their media strategies with a \$35 million budget. Before that, she worked as a media director at an advertising agency for six years. Many of her clients were in the field of tourism, including Tuacahn Center for the Arts, Bryce Canyon National Park, and Brian Head, to name a few. Combining her experience in tourism with marketing creates a potential niche in the County. She is excited to be here.

Great Salt Lake Bird Festival Follow-Up Report — Presented by Neka Roundy, Davis County Community and Economic Development (CED) Specialist (Minute 32:30)

Neka reported on the outcome of the Great Salt Lake Bird Festival. She explained that last year the Commissioner's Cup granted \$1500 toward the Student Art and Photo Contest for the 2019 Great Salt Lake Bird Festival. She touched on the keynote speaker, the photo contest, and the Best of Show winners. Statistics of the bird festival were summarized, including the 1180 event tickets sold, 222 student artists spotlighted, and 176 bird species seen during the festival. Next year's Great Salt Lake Bird Festival will be held May 14-17, 2020.

See Attachments B1- B16.

The following items required some discussion to answer the Commissioners' questions before being voted on in the Commission Meeting scheduled to follow this Work Session.

Regional Development Initiative — Presented by Mike Flynn, EDCUtah (Minute 54:46)

Mike Flynn is the Chief Operating Officer of the Economic Development Corporation of Utah (EDCU). There is a regional economic development agreement between Davis County, Weber County, and EDCUtah that will be presented in Commission meeting this morning as a result of a competitive request for proposal (RFP). The discussion of strengthening regional partnerships has been going on for several years. This agreement will create a partnership between Davis and Weber Counties and allow more significant opportunities to compete for business and investments regionally as opposed to individually. As soon as this agreement is approved, there are immediate plans to build a marketing platform and build a brand to market this region globally. These plans will be introduced to Commissioners in both Counties. There will be a board that includes private stakeholders to enforce these efforts.

This is a three-year agreement with both Davis and Weber participating for \$150,000 each per year, with semi-annual installments. Either county can terminate this agreement, without cause, with a 90-day notice. There was a \$300,000 appropriation by the Legislature, in 2017, to allow EDCU to contract directly with the Governor's office to access those funds. The money would be used exclusively for branding and marketing.

One of the first steps will be to create the new Northern Utah Regional Economic Development entity. It will be advised by a formal 11-member Northern Utah economic development coordinating council that is comprised of members of both commissions, private sector partners, and EDCUtah.

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They are required to have a unique name and brand, and to publish an annual program of work for transparency. The expected goals of the organization are business expansion and retention, new business attraction, workforce development, and site selector engagement. There will be a staff recommendation within 60 days of the execution of the contract.

**MEETING
ADJOURNED**

The meeting was adjourned at 9:50 a.m.

The audio recording for this meeting is available based upon the County's current retention schedule.

**MATERIALS
PRESENTED**

All publicly distributed materials associated with this meeting are noted as follows:

Attachments A1-A3 Draft Personal Use Policy
Attachments B1- B16 GSLBF Presentation

Minutes prepared by:
Shairise Bills
Deputy Clerk/Auditor

Minutes approved on: 7/2/19

Curtis Koch
Davis County Clerk/Auditor

Randy B. Elliott
Commission Chair