

# COMMISSIONERS' MINUTES – DAVIS COUNTY

## Work Session Minutes

June 11, 2019

The Board of Davis County Commissioners met for a Work Session at 9:15 a.m. on June 11, 2019, in room 306 of the Davis County Administration Building, 61 South Main Street, Farmington, Utah. Notice of this meeting was given under the requirements of UCA § 52-4-202.

**ATTENDEES** Davis County Commissioners in attendance were: Chairman Randy B. Elliott and Vice-chair Lorene Miner Kamalu.

Davis County Staff in attendance were: Josh Johnson, Library Deputy Director; Chris Sanford, Library Director; Lynette Mills, Library Deputy Director; Shairise Bills, Deputy Clerk/Auditor; Mack McDonald, Facilities Director; Curtis Koch, Clerk/Auditor; and Mike Kendall, Civil Deputy Attorney.

Members of the public in attendance were: Ron Mortensen

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**AGENDA AS POSTED** Discussion of proposed naming rights for capital projects  
— Chris Sanford, Davis County Library Director

**DISCLAIMER** The meeting was an open dialogue. Critical points in the discussion have only been briefly summarized. The reader may refer to the audio recording and the publicly distributed materials for further clarification of content. Timestamps have been noted in the minutes to aid in locating points of discussion in the audio recording.

All documents from this meeting are on file in the Davis County (DC) Clerk/Auditor's office.

The meeting commenced at 9:15 a.m.

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**WORK** **Discussion of proposed naming rights for capital projects — Presented by Chris Sanford (Minute 00:33)**

**SESSION**  
**DISCUSSION** Chris explained that there are a plethora of Library capital projects currently under construction, or soon to be. On past projects, people have expressed interest in sponsorships. There is a growing interest in the same for the Clearfield Project from private citizens and commercial entities.

Because the County does not have firm guidelines on what those sponsorship opportunities can be, the Library would like to begin to create one by proposing an outline or framework with guidelines, as a point of discussion. Because those projects are moving quickly, they are here seeking guidance from the Commission to have a plan in place and to get that information out to the public.

There was some discussion of donations and sponsorship opportunities. Commissioner Elliott commented he was supportive of sponsorship and community buy-in, and it allows upgrades when it is not in the County's budget to do so. He asked for some legal input.

Mike asked what the exchange for the monetary contribution would be; because if the expectation is to have something specific given, like naming rights, in exchange for a donation, then it would be considered a contract.

Chris said that most donors expect their name on a plaque, a portion of the building, or something acknowledging the donation depending upon the contribution amount. Those donations have to be approved by the Commission. The Library gave some examples of their vision of sponsorship opportunities in the technology hub, the children's space, and the auditorium.

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Curtis weighed in on the difference between donation and sponsorships. The importance of establishing some guidelines for sponsorships was expressed including the length of time for which the contributions are recognized, determining whether the contribution is equitable to the requested naming rights, and making it clear that the County is not soliciting these contributions.

**NEXT STEPS** Commissioner Elliott asked Chris, the Commissioner on the Library Board, Facilities, Attorneys, and the Clerk/Auditor, to form a working group to formulate a thoughtful plan to move this forward.

**PUBLIC COMMENT** Ron Mortensen commented that these libraries are taxpayer-funded projects and they should get the majority of recognition for it. That recognition needs to be balanced against those individuals making private contributions in exchange for naming rights.

**MEETING ADJOURNED** The meeting was adjourned at 9:40 a.m.

The audio recording for this meeting is available based upon the County's current retention schedule.

**MATERIALS PRESENTED** All publicly distributed materials associated with this meeting are noted as follows:  
Attachments A1-A2 Memo from Library Director regarding naming rights

Minutes prepared by:  
Shairise Bills  
Deputy Clerk/Auditor

Minutes approved on: 06/25/2019

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Curtis Koch  
Davis County Clerk/Auditor

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Randy B. Elliott  
Commission Chair